



# Competition & Innovation Lab

## COMPETITION POLICY IN PRACTICE

### Institutional Design and Emerging Challenges



Join us in Buenos Aires for an in-depth conversation on the evolving landscape of competition policy in Argentina and Latin America. The event will feature two dynamic sessions: the first will examine how institutional architecture, independence, and resources determine the effectiveness of competition authorities, drawing lessons from regional experiences; the second will dive into the intersection of data, artificial intelligence, and competition, exploring how algorithmic collusion, digital ecosystems, and fast-paced innovation are reshaping the way competition is enforced.

Universidad de San Andrés,  
Riobamba 1276, Ciudad de Buenos  
Aires, Argentina  
Room RAUD (Auditorio).

Nov 5 2025 - 9AM - 1PM



Universidad de  
**SanAndrés**

## AGENDA

**9:00–9:10 Registration**

**9:10–9:15 Welcome Remarks**



- Lucía Quesada - Professor of Economics, Universidad de San Andrés

**9:15–11:00 Panel 1 – Institutional Design:  
Building Effective Competition Authorities**



- Keynote: Felipe Irarrázabal – Former Head, FNE (Chile)

# Panel 1 Discussants



**Moderator: Mariana Camacho**  
Leader of Hispanic America Initiative at GW Lab, Partner at La Firma



**Felipe Irrarrazabal**  
Former Head, FNE (Chile)



**Federico Volujewicz**  
De Dios Goyena Abogados



**Alejandra Palacios**  
Former Chair, COFECE (Mexico)



**Ariel Irizar**  
Marval O'Farrell Mairal



**Esteban Greco**  
Games Economics



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## AGENDA

**11:00–11:15 Coffee Break**

**11:15–12:50 Panel 2 – Data, AI,  
and Market Power: Rethinking  
Competition Enforcement**



- Keynote: Santiago del Río –  
Partner, Marval O’Farrell  
Mairal

# **Panel 2 Discussants**



**Moderator: Pablo Florian**  
**AlixPartners and GW Competition & Innovation Lab**



**Fernanda Vicens, PhD**  
**Games Economics**



**Federico Rossi**  
**Allende y Brea**



**Francisca Levin**  
**Cuatrecasas**



**Marcel Celani**  
**Universidad Torcuato Di Tella**



**Álvaro Ignacio Espinosa Vásquez**  
**Mercado Libre**